

Public Engagement at Brno Satellite Site

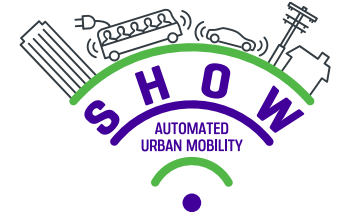
September 14, 2022



Marek Vanzura, September 14, 2022

DEMO SITE Brno, Czechia

Public Engagements so far



- Organized 2 focus groups.
- First one was aiming at children (elementary school level) as the source of unorthodox worldviews and perspectives.
- Second one involved professionals active in autonomous vehicle field.

September 14, 2022, online

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Findings



- Children:
- Surprisingly very tech-optimistic, autonomous vehicles perceived as something exciting and definitely a thing to look forward to.
- Children from wealthier families and especially from those who own an electric car were talking about autonomous mobility as something that is already here.
- Girls were slightly less enthusiastic than boys, but still interested in the technology.

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Findings



- Experts:
- Supportive of demonstration projects like SHOW for educating the public through lived experience.
- But advised to be cautious when the focus is too much on shuttles and other lower speed vehicles – it could, in fact, hurt the public opinion because these vehicles do not meet general expectations: can be seen as useless due to their limitations and sometimes little awkward and/or artificial use cases.



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